

LEO BURNETT COMPANY, Inc.

Ad No. 123-Reg. No. 96277-126 lines-3 cols. (3 1/4 inches) x 6 1/2 lines-B & W
Massachusetts and Maine Newspapers, 1960

(A)

Take a close look at the flakes

IN REVELATION, YOU'LL
SEE FIVE OF THE WORLD'S
GREAT TOBACCOS

Notice the different cuts and colors in the flakes? Each one adds its own personality, and when they're all together, a secret recipe does something rare for the flavor. Try it soon and get some new pleasure in your pipe.



Kentucky Burley—the dark flakes in the mixture.
Latakia—the darker brown flakes.
Perique—the very dark flakes.
Virginia Bright—the light, bright leaves.
Old Belt Bright—slightly darker than Virginia.

REVELATION
SMOKING MIXTURE



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